



Press Release

S&P to Calculate New WisdomTree Custom Indices Utilizing S&P Core Earnings

New York, February 23, 2007 – Continuing to enable companies to develop innovative, investable indices, Standard & Poor's, the world's leading index provider, announced today that it has been chosen by WisdomTree Investments, Inc. to calculate six WisdomTree indices that utilize S&P Core Earnings data. Standard & Poor's will calculate the WisdomTree indices on a real-time basis.

"The custom indices we are calculating for WisdomTree will be the first indices to use Standard & Poor's Core Earnings as the data source," says Tim Eisenhauer, Senior Director at Standard & Poor's. "Through the utilization of S&P Core Earnings to weight the constituents of the indices, WisdomTree is leveraging Standard & Poor's ability to calculate custom indices across all types of calculation methodologies."

Standard & Poor's Core Earnings is a standardized calculation of earnings developed by Standard & Poor's designed to include expenses, incomes and activities that reflect the actual profitability of an enterprise's ongoing operations. For more information, please visit www.marketattributes.standardandpoors.com.

The WisdomTree Indices are the intellectual property of WisdomTree Investments, Inc. Standard & Poor's provides real-time daily calculation for these custom indices, as well as the Core Earnings data.

The Standard & Poor's Custom Index Group is an acknowledged global leader in the calculation of Custom Indices, providing unparalleled services in the design, construction, management and distribution of Custom Indices. Drawing on this expertise and a global database of over 17,000 individual stocks, the S&P Custom Index Group provides an independent, flexible and accurate service enabling clients to purposefully design a Custom Index to meet their specific requirements.

About Standard & Poor's

Standard & Poor's, a division of The McGraw-Hill Companies (NYSE: MHP), is the world's foremost provider of financial market intelligence, including independent credit ratings, indices, risk evaluation, investment research and data. With approximately 8,500 employees, including wholly owned affiliates, located in 21 countries, Standard & Poor's is an essential part of the world's financial infrastructure and has played a leading role for more than 140 years in providing investors with the independent benchmarks they need to feel more confident about their investment and financial decisions. For more information, visit <http://www.standardandpoors.com>.

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