

TYPES OF CUSTOM INDICES

Sector Indices
Geographic Indices
Commodity Indices
Fixed Income Indices
Fund Indices
Multi-Asset Indices

Real-time
End-of-Day

Equal Weighted
Market-Cap Weighted
Fundamentally Weighted
Modified Weighting

ETFs
Structured Products
Benchmark
Index Funds
Peer Group Comparison

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About Standard & Poor's Custom Indices

Standard & Poor's offers custom indices to match specific investment requirements. Drawing from a database of over 17,000 stocks covering 81 countries, Standard & Poor's dedicated Custom Index Team could offer a solution built specifically for you.

WHAT IS A CUSTOM INDEX?

A custom index is a unique index idea tailored to meet a specific investment need. They often take two forms:

- A new slant on an existing "standard" benchmark index.
- A completely new index idea not currently covered in the market.

In either case, the index will be based on a methodology formulated by you with varying degrees of help from the Standard & Poor's Custom Index Team.

TYPES OF CUSTOM INDICES

Sector/Region Indices

- Ability to narrowly focus on burgeoning areas of the market
- Create investment opportunities from areas not commonly covered by index providers such as Renewable Energy, Nanotechnology

Quantitative Models at Asset & Index Allocation Level

- Strip down existing indices for investing during "good times"
- Combine different index strategies/asset classes and re-weight according to preferred exposure

Client Proprietary Performance Measures

- "Index-ize" methods of stock selection
- Create indices directly designed to produce alpha

WHAT ARE THE BENEFITS OF USING A CUSTOM INDEX?

- Competitive Differentiation
- Alpha Generation
- Create an Index that Doesn't Currently Exist
- Outsourcing Risk & Regulatory Issues
- Full Ownership of Index depending on origin of methodology

WHY STANDARD & POOR'S CUSTOM INDICES?

- Experience – Dedicated team of custom index analysts and developers
- Coverage – 17,000 stocks in 81 countries
- Data History – Float adjusted history back to 1989
- Flexibility – Ability to create custom index based on unique methodology or based on a universe of stocks in an existing S&P Index
- Global Market Leader – Custom index calculated by recognized expert, offering a global suite of indices
- Customer Service – 24-hour global client support
- Technology – Index calculation platform that fosters flexible, robust and timely delivery of data

WHO USES CUSTOM INDICES?

- Derivative Desks
- ETF Providers
- Asset Managers
- Listed Companies
- Pension Plans

For more information, please visit our Web site:

www.customindices.standardandpoors.com



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